

Nick Cranford - The Word Search King

Wait... That's Art!

Art isn't always found in a gallery, it's in the creativity of everyday work, celebrating the artistry found almost anywhere.

Tell us the story behind why you started creating these word searches?

It all started with my Great Nan. After her husband, my Great Pop had passed, I took on a more active role in making sure she was looked after emotionally. I took her out on numerous dinner dates, brought her in to spend time with our family especially during holidays and other occasions and just simply being someone she could count on.

One thing I noticed was she would always be doing word searches. I was familiar with them but it never really dawned on me. She would always have stacks upon stacks of them by her bed and her rocking chair. She would even be doing them while she was in the hospital waiting on her cancer treatments.

It was after she passed that an idea struck in my head. What if I made a word search book about the places we're from? Community and family are values I live by so the goal with these word searches I've made is to help bring us together a little bit more through a deeper appreciation of where we live and where we are from.

So I got to work and created the Word Search of Idaho. I've since created word searches for all of Canada and its provinces and I'm well on my way to having all 50 US States completed.

They've taken off like gangbusters and the reason I think is because of a multitude of things: they've always been popular, people will always be proud of the places they're from so they want to get everything they possibly can that represents their home, they're like an interactive journey of sorts through the places we call home, and also because people more and more want affordable activities outside of screens and the digital world.

If these word searches help make Idahoans a little bit prouder of where they're from while having fun, then I've done my part.

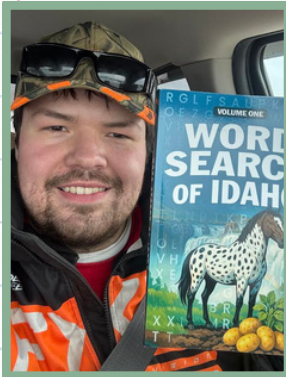


What's next for you?

Complete word searches for all 50 US States. I'm up to 40 so far and perhaps expand into cities. I've also done a Word Search of Las Vegas. I also want to expand and get my US Word Searches into stores big and small across Idaho and America. I know without a doubt they will be a great addition to their offerings.

Where can people find you/your work?

My Word Search of Idaho is currently available on Amazon for those who want it. You can find me on my Facebook Page Nick's Word Searches and I'm also in the process of getting my website up and running called nickwordsearches.com



TheWordSearchKing
by Nick Cranford



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Q&A

Question: Tell us the story behind why you started creating these word searches?

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Question: How did you choose your cover art for the wordsearch?

I hired a freelance graphic designer to come up with the finish cover design

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